

SHG Advisors (SHG) is a woman-owned enterprise that focuses on solving the big problems so that people in our communities can thrive. Founded in 2014 and based in Colorado and Washington, D.C., SHG has worked with dozens of entities – including nonprofits, corporations, and the public sector – across the United States.

SHG is a small firm. We accept only two or three projects at any given time. The major differentiator of us from any other firm is in our approach. Beyond tailoring our approach to the individual needs of our partners, **we have found that the most successful projects are those that engage the people who will benefit from the work. Thus, genuine and robust partner engagement is critical to the success of any project.** To us, “engagement” is not just a buzzword or phrase; it is the core of what we do to ensure success.

We are especially excited to focus on systemic change within the areas of behavioral health, housing, and gun violence prevention:



Behavioral Health

We can share what was learned from the statewide reform efforts in Colorado to increase access to services and improve accountability.



Housing

We offer a multifaceted approach of research, partner engagement, and the development of realistic plans to address housing needs.



Gun Violence Prevention

We support research, education, public policies, and focused collaboration that identify solutions to save lives and reduce trauma.

WHAT WE DO:

- **“Think Big” and generate the aspirational goals for your organization**
- **Engage the people who will benefit from the work**
- **Complete the research needed to make data-driven decisions**
- **Facilitate critical meetings that result in alignment**
- **Develop Strategic & Business Plans that provide a realistic roadmap for implementation**
- **Establish and Strengthen Partnerships for improved collaboration**
- **Design philanthropic programs that produce strong investments**
- **Draft and influence public policy that strengthens communities**

Summer Gathercole

is Managing Director of SHG and has directed and supported the growth of numerous, diverse organizations by soliciting input from stakeholders, engaging Boards of Directors, and analyzing data to develop strategic roadmaps, 91% of which have been implemented. She excels at providing opportunities to dream big while ensuring that plans to achieve those aspirations are realistic and sustainable.

Most recently, Summer successfully facilitated hundreds of meetings across the State as part of Governor Polis’ behavioral health reform initiative, authored the State’s Behavioral Health Blueprint, and served as Colorado’s inaugural Deputy Commissioner at the Behavioral Health Administration.