

## Introduction

SHG Advisors works with stakeholders who are laser-focused on making our communities better places for everyone. Our firm is deeply invested in our clients' long-term success. We work with you to identify solutions and achieve comprehensive, measurable and timely change. Together we uncover the knowledge and discover the capabilities to sustain your growth and progress and help you achieve your vision.

## What We Do and With Whom We Work:

### **We help foundations reach their community outcomes by:**

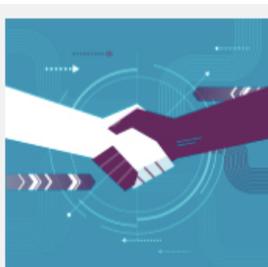
- Analyzing community assets and needs;
- Working with your team to identify funding opportunities, develop strategies and design programs with measureable outcomes.

### **We help companies succeed as stellar corporate citizens by:**

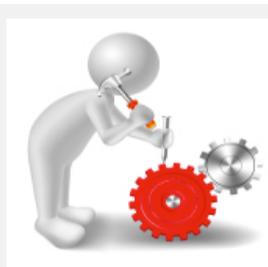
- Designing a plan that fits within your company's capacity *and* improves your bottom line;
- Researching and benchmarking competitors and comparables;
- Understanding what will motivate and engage your employees and investors.

### **We help nonprofits strengthen management and achieve higher impact by:**

- Evaluating and refining programs and processes;
- Establishing measurable outcomes with associated early milestones;
- Assessing, developing and executing key partnerships.



When multiples parties are involved, we help you identify areas of common ground.



We empower you to leverage your assets & resources to achieve maximum impact.



We arm you with the data so that you have the confidence to make smart decisions.



## **Services**

**We leverage assets to help companies execute corporate citizenship programs, foundations launch new funding strategies and nonprofits achieve higher impact through internal systems change.**

Visit our website ([shgadvisors.com](http://shgadvisors.com)) to review some examples that demonstrate the expertise that we bring to each engagement and the results that we produce for our clients in the following areas:

Philanthropic Program Design  
Employee Engagement  
Partnerships  
Financial Analysis & Budgeting  
Growth Assessment & Planning  
Internal Change Management

Strategic Planning & Process  
Optimization  
Public Policy  
Stakeholder Engagement  
Systems Change  
Facilitation

## **Testimonials**

***"Summer is a strong strategic thinker and communicator. I engaged Summer to organize a series of community input sessions as part of Corporation for National and Community Service's strategic planning process. She did an amazing job of working with various stakeholders to secure their buy-in, mapped out a detailed plan, and led the implementation. Hundreds of community organizations from across the country had a chance to participate and contribute to the development of the agency's strategic plan – thanks to Summer's leadership."***

– Heather Peeler, Vice President of Programs,  
Grantmakers for Effective Organizations

***"A facilitator is like a good waiter: they should only be there when you need them. Summer did a masterful job of keeping our planning retreat on track while ensuring that the entire team was engaged and involved in the process."***

– Kelly Dunkin, Vice President, Philanthropy,  
The Colorado Health Foundation

***"This woman runs through walls, and then the walls say 'Thank you, I support where you are going.' Summer is someone on whom you can count to get things done. Her follow-through is impeccable and she always does what she says she is going to do. And she does it in a way that motivates others to action; her enthusiasm is contagious. Her ability to engage other people is impressive – especially those who are initially reluctant to get involved but then end up embracing the idea as their own."***

– Bob Corlett, President,  
Staffing Advisors